



Say it Loud!

Share your Propel status with our exclusive Social Media Toolkit

You've done the hard work to earn your spot as a Propel agency. Now let us make it easy to share your Propel accomplishment with your customers and community! In today's connected world, we know one of the best ways to spotlight good news and build connection is through social media. That's why we've created a toolkit to help you spread the word!

How to Use

- Link to the social media images below.

[Propel Social Media Images>>](#)

- Upload to your platform of choice (Facebook, Instagram, LinkedIn, etc.)
- Copy and paste the suggested copy into the caption
- Hit post!

See additional posting tips as well as shareable content on the following pages!

You Asked, We Listened

Expand your reach even further with additional ready-to-use social media content! We understand that while social media is free to join, it can require dedicated time and staff to be effective. So, providing tools for your success is just another way we help you win; from tips of the trade to free content to share and grow your network.

Let us know what you think and if there are topics/resources you would like us to provide! Questions or recommendations?

Reach out – we're here to help! socialmedia@westfieldgrp.com

Shareable Social Posts



Content is king and we welcome you to share ours! Simply copy and paste into your social accounts and hit send.

- [Tips for keeping your workplace safe](#)
- [The trouble with fallen trees](#)
- [Five ways to protect your home this summer](#)
- [Is your business prepared for a natural disaster?](#)
- [5 simple steps to protect your home from frozen pipes](#)

Social Resources

The internet can seem like the wild west and there is no short of images. But what makes an image legal for your agency to use on your own social? Verify usage rights by following these rules before getting your agency in hot water with fines and legal action.

[Free image library>>](#)

Sizing Social Images Wouldn't it be great if there was a one size fits all solution to obstacles? Unfortunately, social media image sizing isn't that easy.

[Social Media Sizing>>](#)

Additional Social Resources

- [Social Media Examiner](#)
- [Social Media Today](#)
- [The Podcast Host](#)