

Embracing Technology to Enhance the Agent Experience



Westfield Digital Distribution Platform Integrations

Some carriers make quoting and binding insurance policies a time-consuming, tedious process. Not Westfield. With integrations across multiple Digital Distribution Platforms, we make it easy for you to choose how you write business with us.

How Digital Distribution Platforms Boost Agency Performance

We are committed to investing in the tools, resources, and integrations agencies need for growth and success.

Here are 5 ways digital distribution platforms elevate the agency experience:

- 1) **Promotes Cost Efficiencies** – Minimizes repetitive data entry and creates a consistent experience.
- 2) **Saves Time** – Speeds up quoting and improves response times with digitized appetite and underwriting automation.
- 3) **Write More Business** – Streamlines workflows to enable you to process more policies in less time.
- 4) **Improves Client Experience** – Delivers the quick and efficient service your customers expect.
- 5) **Streamlines Comparisons** – Makes it easy to compare pricing and coverage options across multiple carriers.

Products You Can Quote



SureStep® BOP



General Liability



Workers' Compensation

How It Works



STEP 1: Start your quote on your chosen digital platform and select Westfield. Then, bridge to the Westfield Small Business Platform and add or modify coverages as needed.

STEP 2: Generate a real-time quote proposal. This easy-to-read overview provides coverage suggestions and co-branding opportunities.

STEP 3: Issue the policy! The policy packet will be mailed directly to your customer.

75% of submissions from digital distribution platforms are issued without underwriting intervention.

Our Appetite: Top Small Business Classes

Westfield writes over 340 small business classes. Check out the table below to see the top classes written through our digital distribution platforms.

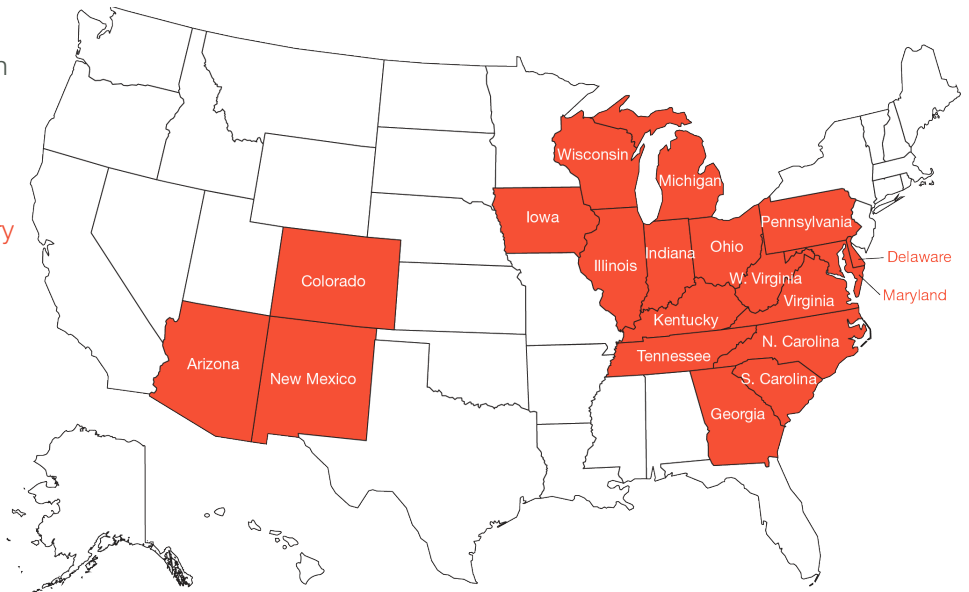
SURESTEP BOP	NAIC	GENERAL LIABILITY	NAIC	WORKERS' COMPENSATION	NAIC
LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)	531120	RESIDENTIAL REMODELERS	236118	FULL-SERVICE RESTAURANTS	722511
LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS	531110	LANDSCAPING SERVICES	561730	FINISH CARPENTRY CONTRACTORS	238350
FULL-SERVICE RESTAURANTS	722511	ALL OTHER SPECIALTY TRADE CONTRACTORS	238990	ALL OTHER SPECIALTY TRADE CONTRACTORS	238990
LIMITED-SERVICE RESTAURANTS	722513	JANITORIAL SERVICES	561720	OFFICES OF PHYSICIANS (EXCEPT MENTAL HEALTH SPECIALISTS)	621111
PLUMBING, HEATING, AND AIR-CONDITIONING CONTRACTORS	238220	ELECTRICAL CONTRACTORS AND OTHER WIRING INSTALLATION CONTRACTORS	238210	ALL OTHER PERSONAL SERVICES	812990
RESIDENTIAL REMODELERS	236118	PLUMBING, HEATING, AND AIR-CONDITIONING CONTRACTORS	238220	ALL OTHER BUSINESS SUPPORT SERVICES	561499
BEAUTY SALONS	812112	PAINTING AND WALL COVERING CONTRACTORS	238320	LIMITED-SERVICE RESTAURANTS	722513
FINISH CARPENTRY CONTRACTORS	238350	SIDING CONTRACTORS	238170	RESIDENTIAL REMODELERS	236118
LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS	531130	FINISH CARPENTRY CONTRACTORS	238350	PLUMBING, HEATING, AND AIR-CONDITIONING CONTRACTORS	238220
FITNESS AND RECREATIONAL SPORTS CENTERS	713940	CAR WASHES	811192	LANDSCAPING SERVICES	561730

Where We Write Small Business

You can quote and bind small business insurance policies in the highlighted states using any of our integrated digital distribution platforms.

Questions? We're here to help!

Contact Digital Sales Specialist Teka McCrary at tekamccrary@westfieldgrp.com.



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